

A man with a grey beard and short hair, wearing a white polo shirt with a Dulux logo on the chest, stands with his arms crossed in an industrial setting. The background shows various pipes, machinery, and overhead lights.

Dulux[®]

**ACCREDITED
INDUSTRIAL COATER**

Program Overview

Worth doing, worth Dulux.[®]

What is the Dulux Accredited Industrial Coater™ Program?

The Dulux Accredited Industrial Coater Program is designed to help Industrial coaters become more successful businesses through:

- Exclusive issue of Dulux product and system Warranties
- Generating demand through Dulux specification
- Providing Dulux colour throughout the project
- Exclusive use of the Dulux Accredited logo as an endorsement of quality and a point of difference in the marketplace
- Endorsement from Australia's most trusted paint brand



Confidence is Key

As Australia's most trusted paint brand, we understand what both Industrial coaters and consumers are looking for. The Dulux Accredited Industrial Coater Program has been strategically designed to help influencers such as architects, builders, specifiers, manufacturers and consumers, to provide them with the confidence that they are getting the best for their project:

- Assurance of quality – and warranties to support
- A colour solution that works with other Dulux coating schemes
- The ability to find credible Industrial coaters easily
- Trusted by Australia's most trusted paint brand



Why be a Dulux Accredited Member?

Maximise your Point of Difference

As a Dulux Accredited Industrial Coater, you are aligned with the Dulux Specification network and can access tools that help you differentiate your business from competitors, including:

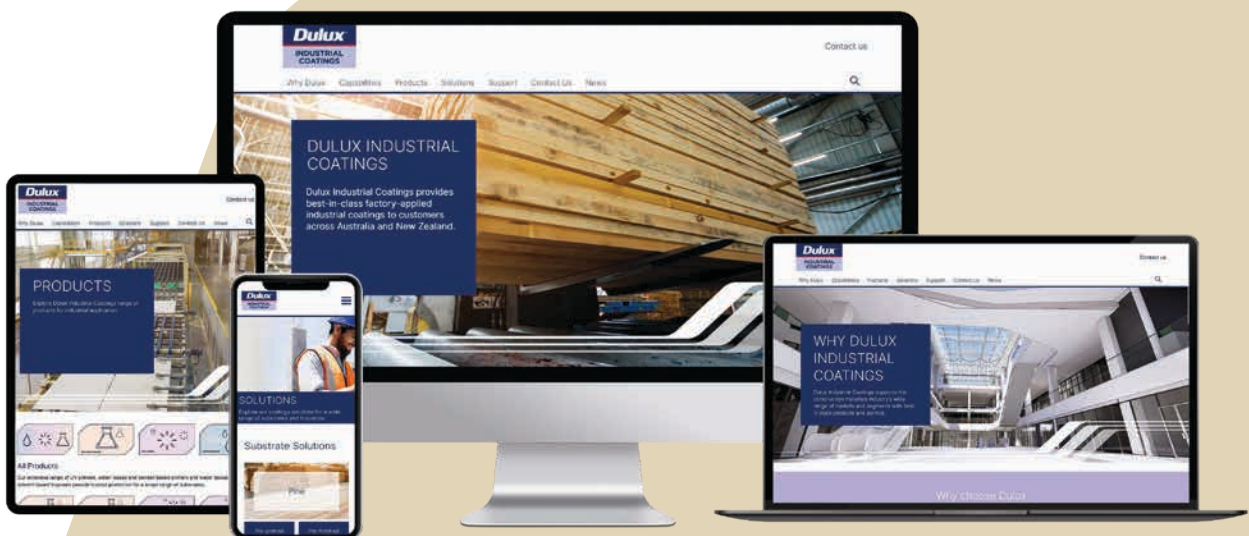


- Exclusive ability to receive Dulux Industrial Coatings Warranties
- Generating customer leads through increased specification
- Providing endorsement from Australia's most trusted paint brand
- Exclusive usage of the Dulux Accredited logo as an endorsement of quality

Advertising and Marketing

As a Dulux Accredited Member, you will benefit from our advertising and marketing initiatives to architects, specifiers, builders and consumers, which generate awareness for the program and its members. Here are just a few ways that you will benefit:

- Digital advertising to generate awareness to key target markets
- Electronic Direct Mail campaigns targeting key audiences and industries
- Members have their business listed on the Dulux 'Find an Industrial Coater' directory on duluxindustrial.com
- Access to co-brand and utilise assets that can be used across your product ranges



Warranties

- As a Dulux Accredited Industrial Coater you have exclusive access to receive warranties backed by Dulux Industrial Coatings. Providing assurance that the coatings products on your substrates will last the test of time.

Pre-primed warranties

DULUX INDUSTRIAL COATINGS WARRANTY

PRE-PRIMED CEDAR
10 YEARS
DURABILITY WARRANTY

Pre-primed warranties

DULUX INDUSTRIAL COATINGS WARRANTY

PRE-FINISHED FIBRE CEMENT
15 YEARS
DURABILITY WARRANTY



How do I become a Dulux Accredited Industrial Coater?

Criteria for becoming an Dulux Accredited Industrial Coater

In order to retain the right to represent itself as a Dulux Accredited Industrial Coater, an Industrial Coater must at all times:

1. Be a professional Industrial coater/applicator
2. Hold and maintain a solvent Dulux 30-day account
3. Carry a minimum of \$10million Product Liability Insurance at all times this Agreement is in force
4. Be recommended for Dulux Accredited Industrial Coater Membership by your Dulux Account Manager and meet the selection criteria
5. Meet and pass the Accreditation audit requirements for factory set up (Refer to the Dulux Accredited Powder Registration Audit form for further detail)
6. Supply product samples that meet the standard as part of the Accreditation and renewal process
7. Abide by the respective state based legislation pertaining to the responsible disposal of waste
8. Abide by the respective state based legislation pertaining to the provision of a safe work environment and comply with any relevant workplace health and safety laws at all times
9. Agree to support and uphold the application of Dulux on all paint specified projects
10. Agree to support Dulux with all paint purchases of your warrantable business

When successful, a Dulux Accredited Industrial Coater Welcome Kit acknowledging your acceptance into the Program and essential membership information will be sent to your postal address.



Accreditation Key Information.

Period of Accreditation

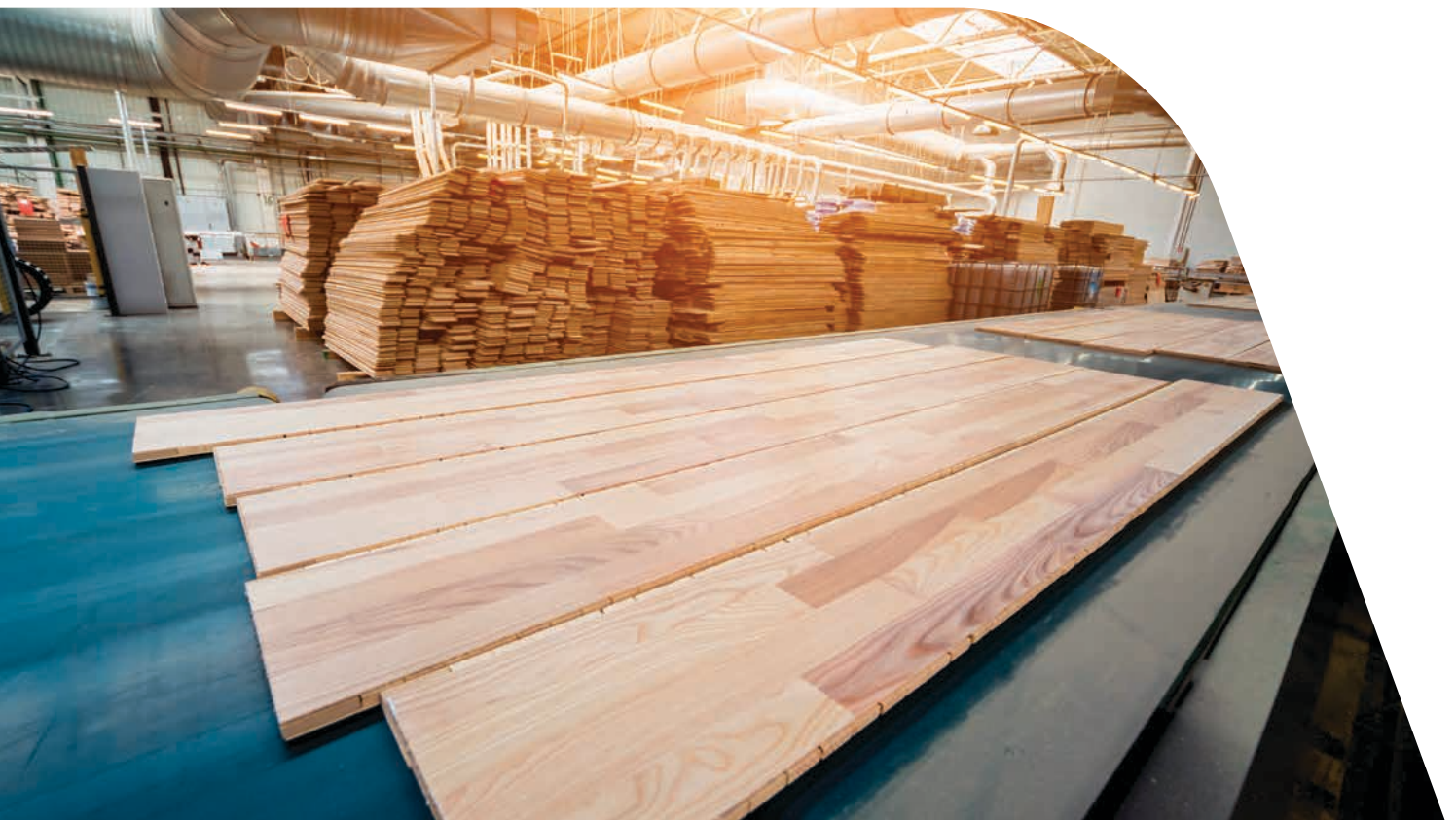
The Accreditation period is for 18 months only. Members will be required to renew their membership. This process starts on the 12th month into the membership to ensure adequate time is provided for the testing of samples.

Accreditation Process

The accreditation process requires members to detail a thorough audit of their set up, understanding the requirements for a warranty to be met. This is then verified by your Dulux Account Manager before requesting a sample that will be tested at Dulux's technology centre for compliance. Upon approval of that sample, members will sign the Member Agreement and be officially Dulux Accredited.

If your application fails it may be due to one of the following:

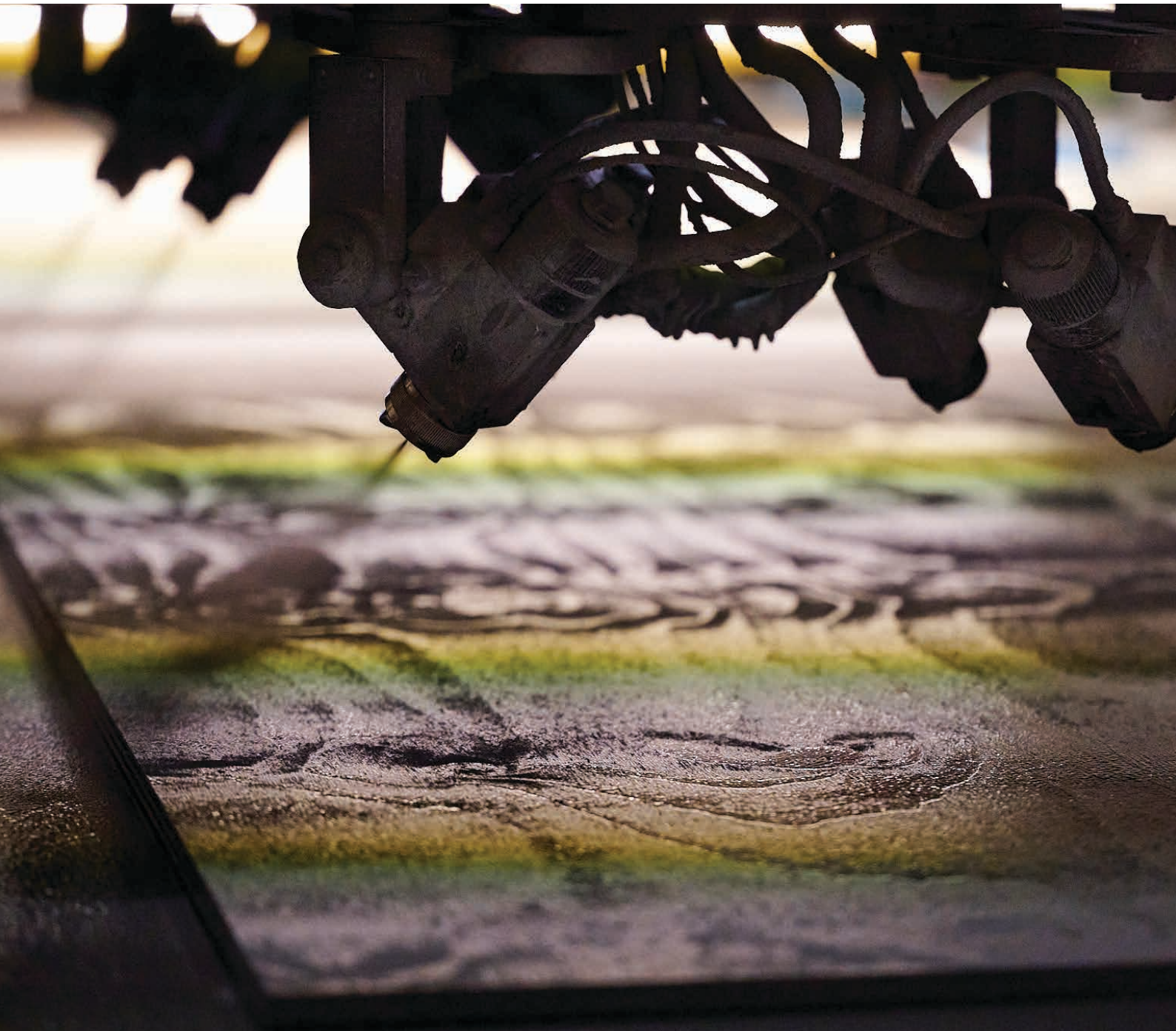
- 1. Your audit process is not sufficient to meet the standards of the program.**
In which case, please speak with your Dulux Account Manager to understand the gaps in your application.
- 2. Your sample has failed to meet the required standard.**
If your sample fails the required standard, you are able to resubmit with a new sample. The number of re-submissions is limited to 3 attempts.



Registration Renewal

The registration renewal process commences on the 12th month of your 18 month membership. You will receive an email requesting you to renew your audit submission and make any changes where applicable. You will also be required to submit a new product sample for your registration renewal. Testing of samples takes 8 weeks therefore it is important samples are submitted at least 8 weeks prior to the expiry of your accreditation or risk having your accreditation lapse.

Your Dulux Account Manager will help manage a business review to ensure compliance to the program.



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