

SUBSTRATE SOLUTIONS

# Pre-primed Plasterboard

**Dulux**<sup>®</sup>

**INDUSTRIAL  
COATINGS**



**Worth doing, worth Dulux.<sup>®</sup>**

# Dulux Industrial Coatings

Dulux Industrial Coatings provides best-in-class factory-applied industrial coatings to customers across Australia and New Zealand.

Our coatings and product systems are trusted throughout the construction materials market, primarily for the pre-priming and pre-finishing of untreated and treated and modified timber, MDF, fibre cement, plaster, textile and plastic products.

Whether you're a manufacturer, asset owner or applicator, we're committed to providing innovative, high-performance coating materials formulated using the latest technology to offer outstanding durability and performance. Our extensive knowledge and expertise in the factory coatings process, substrates and impact of environmental conditions allows us to provide trusted technical advice regarding product selection and usage and the best application equipment to choose – giving our customers the ultimate confidence

**For manufacturers:** our expertise in factory coatings and the credibility of our brand delivers value beyond the products themselves.

**For builders:** benefit from lower project costs, through a reduction in application costs on site.

**For on-site trades:** assurance of coating quality and compatibility.

**For asset owners:** assurance of product performance through warranties.

All of this together with access to the Dulux World of Colour (access to over 4,800 colours) provides the backing and tools you need to get the job done in the most efficient and cost effective way.

## Our Promise

**Quality products:** Our extensive range of UV primers, water-based and solvent based primers and water based and solvent-based topcoats provide trusted protection for a broad range of substrates and offer industry-best guarantees and warranties

**Flexible coating systems:** Dulux Industrial products are compatible with all Dulux premium topcoats, offering reliable performance whether materials are finished in factory or on site.

**Superior performance:** Our advanced product systems offer guaranteed adhesion, better opacity, easy touch-ups, cost savings and time savings – giving you the confidence you will get the job done first time every time.

**Extensive colour range:** Dulux's World of Colour offers a comprehensive palette of more than 4,800 colours and gives customers access to exclusive custom colour services.

**Trusted brand:** The Dulux brand provides total confidence and lets Dulux Industrial customers leverage the recognition and trust of our famous logo instils as well as harness the power of the wider Dulux Group (e.g. woodcare).

**Technical expertise:** Our deep technical knowledge and ability with factory applied coatings, combined with on-site application advice ensures our customers have access to expertise that reaches far beyond the product alone.

**Service:** Our world-class products are supported by expert technical advice and industry-leading service. Our vast network of innovation centres, production sites and distribution centres allow us to service all market segments and give customers access to an expansive network of stores.



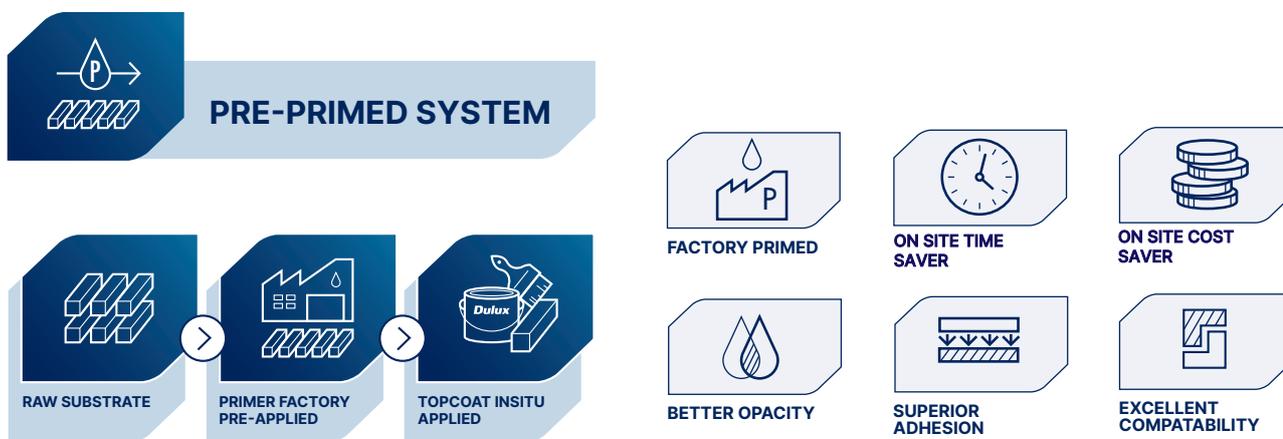
# Complete Coating Systems for Plasterboard

Dulux Industrial customers enjoy exclusive access to a complete Dulux coating system. We offer a range of pre-primed and pre-finished solutions.

## Our pre-primed system

Our pre-primed system sees plasterboard primed in controlled factory environments and finished on site with Dulux topcoats.

This approach means consistent film builds helping produce a better overall system. All while providing on-site time saving benefits to builders and applicators.



## Why Choose Dulux

1

### Quality

Our products are formulated using advanced chemistry and science to deliver high performance solutions designed for factory application as well as systems that combine with onsite application of Dulux topcoats.

2

### Reliability

Our solutions offer proven and reliable performance, giving you the confidence of straightforward application and the high level of protection required.

3

### Transformation

Our coating solutions offer unparalleled access to colours and finishes that transform surfaces while providing long-lasting durability.

4

### Expertise

Our responsive team provide specialist factory coating support, technical assistance and expert problem solving when and how you need it.

## Contact Us

### Australia

#### Dulux Industrial Coatings

1-15 Pound Road West  
Dandenong South VIC 3175  
Call 03 8787 4500  
For orders 13 24 99  
[advice.industrial@dulux.com.au](mailto:advice.industrial@dulux.com.au)  
[duluxindustrial.com](http://duluxindustrial.com)

### New Zealand

#### Dulux Industrial Coatings

31B Hillside Road  
Glenfield, Auckland, New Zealand  
For all technical and order requirements.  
Call 0800 800 975



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